Peace Plaza Rental Pricing – Facilitated by the Rochester Downtown Alliance



Peace Plaza Standard Rental Rates	East Section	West Section	Full Plaza
Mini Rental (Two hours or less including set-up and teardown)	\$103	\$206	-
Half Day (7.5 hours or less including setup & teardown) Half day rentals must be from either 8am-3:30pm or 3:30pm – 11pm	\$284	\$568	\$852
Full Day (15 hours - 8am-11pm including set-up and teardown)	\$567	\$1,134	\$1,700

Please note: if you are requesting a street closure you will be required to rent the Peace Plaza at the Full Day and Full Plaza rental cost of \$1,700

Any additional time required for set-up and teardown the day before or after your event will be charged according to the Peace Plaza Standard Rental Rates above.

Non-Profit and SSD Discount

The RDA will provide a discount of 25% off the rental space to Special Service District renters and non-profit organizations with proof of 501(c)3 or 501(c)6 documentation - excluding Mini Rentals

Deposit & Permit Fees (in addition to above rental rates)

Booking Deposit

25% of the rental cost is due upon booking to hold the event date. This payment must be received no less than 30 from the invoiced date.

Damage Deposit

Depending on the size of your event, a damage deposit totaling 30% of the rental cost will be collected **no less than 30 days prior to the event**. This deposit would refunded 1-2 weeks after the event if there are no damages and all Peace Plaza rules and regulations were followed.

City of Rochester Special Event Permit Application

\$50.00

City of Rochester Tent Permit Application (only applies to events with tents over 10' X 20' or 200 sq. ft.) \$55.00

RDA Additionally Priced Items

Event Management

\$24.00/Hour/Person

RDA contracted onsite event staff to provide oversight regarding policies on set-up and teardown, and function as a resource for questions and contacts regarding the operation of the space.

Pedestrian Barricades

\$125.00 (does not include set-up, placement or teardown).