

Clean and Safe Ambassadors

Quarter two 2023 report

Ambassadors raking Central Park

Our Clean and Safe Ambassador Program

The Rochester Downtown Alliance's Clean and Safe Ambassador Program in downtown Rochester provides cleaning, hospitality, and safety services to the 44-block special service district (SSD) above what the City of Rochester can provide.



Meet an Ambassador

Dan (Murph) Murphy has been a part of our Ambassador team since late July. Murph takes great pride in his work and truly loves being a part of the downtown. Murph just turned 66 years young but still manages to run circles around the rest of the team. He's an Army veteran, father, dog lover, and overall great man. Murph has been essential to our team and he can be spotted downtown in the mornings cleaning up, answering questions, and grinning from ear to ear. Murph, the downtown appreciates you!



Recertification training with Tom Claymon

Quarter two trainings included:

- **April:** Wearing PPE properly
- **May:** Being a helpful, thorough witness for potential police reports
- **June:** Recognizing signs/symptoms of hyperthermia and heat stress

Quarter two statistics

From April 1 to June 30, 2023, our Ambassadors logged the following stats using the Smart System app:

Top stats for Q2



700
Planters/
beds
maintained
(+5,733%)



6,304
Fixtures
cleaned
(+311%)



25,930
Cigarette
butts
picked up
(+299%)



68
Corners
cleared of
snow
(+299%)

*Percentages above reflect difference from the same period in 2022



DOWNTOWN
Rochester, MN

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Special project:

April brought a lot of love to our downtown parks and paths. The Central Park and Peace Plaza fountains, which add a great touch to our downtown district, were brought back to life for the season with thorough cleanings. The Ambassador team aided in these efforts by assisting in the cleaning and preparation of both fountains and areas in collaboration with the City of Rochester's Parks and Recreation department. Ambassador tasks included removing leaves, trash, and debris from inside the Central Park fountain. Parks and Rec scrubbed it down and got it functioning again. In Peace Plaza, Ambassadors cleaned out debris and trash from around the scrim pool area. We are excited to see people enjoy both these public spaces, and the rest of downtown Rochester, in spring/summer!



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Before and after photos

Our Ambassadors take great pride in the impact they have in downtown. Below are before and after photos with visual examples of their impact.



Before graffiti



After graffiti



Before graffiti



After graffiti