

Clean and Safe Ambassadors

Quarter three 2022 report

Special project: downtown portion of Zumbro River clean-up

Our Clean and Safe Ambassador Program

The Rochester Downtown Alliance's Clean and Safe Ambassador Program in downtown Rochester provides cleaning, hospitality, and safety services to the 44-block special service district (SSD).



Mark Bilderback

In September 2022, the RDA enlisted Mark Bilderback as the program advisor. In this role, he is responsible for building connections between the Clean and Safe Ambassador team and Rochester's downtown community, as well as advising on operations and training.



The Clean and Safe Ambassadors celebrated its second full year of operation July 1, 2022.

Quarter three trainings included:

- **July:** Heat exposure and heat exhaustion
- **August:** Self-audit of program equipment and office supplies
- **September:** Six common causes of accidents and best practices to avoid them

Quarter three statistics

From July 1 to September 30, 2022, our Ambassadors logged the following stats using the Smart System app:

Top stats for Q3



32,697
Cigarettes
picked up
(+1,533%)



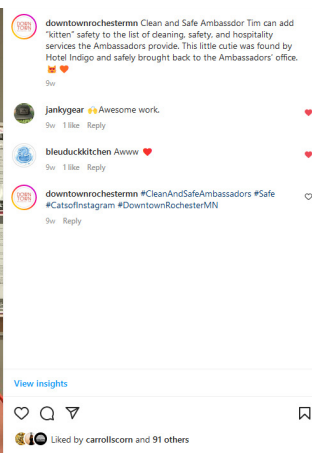
4,065
Hospitality
assists
(+635%)



394
COVID mask
cleaned up
(+394%)



70
Safety
escorts
(+81%)



- Disinfected 243 infrastructures (+340%)
- Removed 500 pieces of graffiti (+231%)
- Provided 44 safety escorts (+214%)
 - Provided 11 student safety escorts
- Removed 765 bags of trash (+185%)
- Removed 892 gum spots (+129%)
- Power washed 146 block faces (+103%)
 - Power washed 197 hot spots (+79%)
- Cleaned 999 bus stops (83%)

*Percentages above reflect difference from the same period in 2021

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Special project: River clean-up

On July 1, 2022, the Clean and Safe Ambassador team and Rochester Downtown Alliance staff removed debris and graffiti from the downtown portion of the Zumbro River and along the river's banks, thanks to a collaboration between RDA, the City of Rochester, and Litter Bit Better.



**"Thanks for cleaning up.
It is appreciated!"**
- Marie Diane

Eight items found in river clean-up



11 bags
of trash



A Lime
scooter



A Storm
drain grate



Sporting
equipment



Styrofoam
containers



Plastic
grocery bags



A construction
cone



3 pieces
of rebar



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Before and after photos

Our Ambassadors take great pride in the impact they have in downtown. Below are before and after photos with visual examples of their impact.



Before: debris in 3rd St. alley



After Ambassadors' efforts



Before: unmown lot



After Ambassadors' efforts



Before: weeding at The Deck



After Ambassadors' efforts



Community & stakeholder testimonials

“The Ambassadors are the best. Great program! Thanks for making it a priority.”

- Clint Miller