



## Thursdays on first & 3<sup>rd</sup> 3<sup>rd</sup> Street Arts & Culture LIVE! Creative Concept Proposal

Thank you for your interest in partnering with the Rochester Downtown Alliance (RDA) to provide arts & cultural programming to the 3<sup>rd</sup> Street Arts & Culture LIVE! area of Thursdays on first & 3<sup>rd</sup> Summer Market & Music Festival. Active and engaging arts and cultural programs and activities that are free to the public to participate in will be programmed in this area to allow event attendees to engage in experiences and make connections with various forms of art and expressions of culture. For programming ideas, refer to page 3 of this packet.

A 12-ft.x8-ft.x1-ft. stage and sound technician will be available for arts & cultural performance shows scheduled at 12:30 p.m. and 6:00 p.m. Each programming partner will be given a 10x10 booth space to display work. Each Thursday presents an opportunity to showcase arts & cultural programming partners who add color and vibrancy to the overall Thursdays on first & 3<sup>rd</sup> festival.

Please complete the proposal form and return it to RDA for review. An RDA staff member will be in contact with you to further discuss your proposal.

Rochester Downtown Alliance  
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Artist/Group Name: \_\_\_\_\_

Date(s) of Participation: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**\*\*INCLUDE** a description of the activity/demonstration and/or performance showcase you plan to offer. *Be creative! We are open to a variety of concepts and ideas for demonstrations that showcase the making of art and/or expression of culture. If you need more space than what is provided on this form, please use an additional sheet of paper.*

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**Time Slot:**

- 11am-8:30pm (for booth space)
- 11am-4pm (for booth space)
- 4-8:30pm (for booth space)
- A performance slot on stage at 12:30 p.m.

**Equipment:**

- I will need one 8-ft. table and 2 chairs provided by RDA
- I will need one 10x10-ft. tent provided by RDA
- I will need electricity (note: only 120 v. is available)

Length of Performance: \_\_\_\_\_ (note: your performance must be a minimum of 30 minutes and a maximum of 60 minutes in length)

- A performance slot on stage at 6:00 p.m.

Length of Performance: \_\_\_\_\_ (note: your performance must be a minimum of 30 minutes and a maximum of 45 minutes in length)

- I will be selling work in addition to providing free programming to the public.
- I will just do demonstrations, activities and/or a performance

**Expectations for You**

- Arrive on time and ready to go by the checked start time selected above
- Be courteous and respectful to TOF event attendees and vendors
- Clean up after yourself
- Follow load-in and load-out directions provided by RDA staff
- You may NOT walk through the crowd handing out promo materials; you may only hand out materials from your designated booth area.
- Fully engage and have fun with the community
- Your demonstration, activity and/or performance will not harm or be incredibly offensive to the Public

**Expect from RDA**

- RDA Staff will provide you with the above listed equipment that you have noted you will need.
- RDA Staff and volunteers will be present at the event site to welcome you, assist you with setup & teardown, and answer any questions you may have.
- In return for your programming partnership, RDA will waive the vendor booth fee of \$75.00 per Thursday and provide advertising assistance of your program via:
  - [www.downtownrochester.mn/events/tof](http://www.downtownrochester.mn/events/tof) at least one week prior to your scheduled date(s)
  - RDA weekly E-Newsletter the Wednesday prior to your scheduled date(s)
  - RDA Social Media (Facebook & Twitter) at least one week prior to your scheduled date(s)
  - On-site signage posted on the 3<sup>rd</sup> Street tables



### **Ideas for Engaging & Interacting with Event Attendees:**

- Unique Visual Arts Interactive Demos, such as pottery, glass-blowing, caricatures, jewelry-making, etc.
- Artistic Sports/Active Living Interactive Demos, such as Yoga, Ti-Chi, Qui-Gong, Fencing, Martial Arts, Gymnastics, Dance, Kendo, Cricket, etc.
- Other Performing Arts Presentations, such as Cultural Customs & Traditions, Theatrical, Juggling, Contortionists, Acrobats, etc.
- Conduct a culinary arts demonstration or lesson and provide sample tastings (note: must have a food license)
- Teach participants about writing a simple poetry form like haiku, and then have a public poetry reading
- Create paper bag puppets that reflect intergenerational relationships at play (pets, children, parents, grandparents, etc.)
- Assemble a colorful cardstock from an assortment of shapes and then choose from a variety of materials to decorate and personalize it
- Create safari animal masks, zoo animal necklaces, safari animal door hangers and magic scratch safari animals
- Make a "magic" mask by scraping and revealing colors that lie underneath
- Make your own woodworking trinkets by using a scroll-saw and/or a handsaw
- Create your own 11" x 17" music poster using a variety of art materials
- Decorate a card stock fan
- Create a memory book to take home and continue to add to with more and more memories
- Create distinctly Asian crafts, origami artwork and paper fans, or any other culture for that matter
- "Tie-dye" paper stars by using marbles, paint and a shoe box, and then write your one true wish on your star
- Create book illustrations on pre-made booklets using stamps, feathers, crayons/markers, sequins, glue, glitter, and more.
- Dance demos and lessons of all types of dance
- Using homemade paper books learn to carbon print using a leaf and primary colors for shading and blending the design
- Learn about basic sculpting and finger painting